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NEWS RELEASE

August 5, 2004

NEW POWERBALL "POWER PLAY" PROMOTION GIVES PLAYERS A SECOND CHANCE TO WIN

Bismarck – North Dakota Powerball players have a second chance to win prizes, including free fuel for a year, says Lottery Director Chuck Keller.

The North Dakota Lottery and the Department of Commerce State Energy Office have teamed up to promote the Powerball "Power Play" option and Ethanol Fuel. The promotion, which runs through September 13, 2004, offers Powerball players who purchased the Power Play option for an additional \$1, a chance to win one of 116 prizes - including a year's supply of ethanol fuel.

"This is an opportunity for the Lottery to promote a North Dakota grown product – corn that is processed into ethanol - while giving players a second chance to win a great prize," said Keller.

Each week during the seven-week promotion, the Lottery will draw 116 qualifying entries from all non-winning Powerball tickets received that week. Players can send non-winning tickets to the Lottery for a chance to be entered into that week's drawing. The weekly qualifiers will be entered into the final drawing on September 17. The 116 ethanol certificate prizes include two Grand prizes of \$30 certificates a week for 52 weeks, two first place prizes of \$20 certificates a week for 26 weeks, twenty \$50 certificates, and ninety-two \$20 certificates. Clear Channel Communications will be giving listeners a chance to call in or visit live remote broadcasts to win one of 600 ethanol fuel certificates worth \$5 each, and many other prizes.

Ethanol fuel certificates can be redeemed at any of the almost 200 Lottery retailers that sell ethanol fuel. Players can visit any North Dakota Lottery retailer and pick up a "Drive Free for a Year" promotional brochure or visit the Lottery's website at www.ndlottery.org, for more details.

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